

**FIRST** CLINICAL  
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Clinical Research Best Practices



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He is also Chairman of MAGI, a broadly-based organization he founded in 2003. With over 10,000 members representing clinical research sponsors, sites and CROs, MAGI is streamlining clinical research by standardizing best practices for clinical operations, business and regulatory compliance.

Mr. Goldfarb is Editor of the Journal of Clinical Research Best Practices, with over 100,000 subscribers. He previously founded and led eight companies, including Calgene, the leading agricultural biotechnology company in the 1980s. He has an M.B.A. degree from Stanford University and a B.A. degree in Economics from Yale University. He has authored or presented over 1,000 articles and talks on clinical research. His influence is indicated by 30,000 clinical research LinkedIn connections, #1 in the industry. In 2016, PharmaVoice Magazine honored him as one of the 100 most inspiring people in the pharmaceutical industry. In 2017, ACRP honored him with its award for innovation.