

# FIRST CLINICAL RESEARCH LLC

CLINICAL RESEARCH BEST PRACTICES

FOR IMMEDIATE RELEASE

**CONTACT:**

Norman M. Goldfarb  
Managing Director, First Clinical Research LLC  
1.650.465.0119  
ngoldfarb@firstclinical.com  
www.firstclinical.com

**First Clinical Research Launches Community Outreach Speakers Bureau  
170 Industry Professionals Join Free Service**

PALO ALTO, Calif. — May 26, 2006 — Medical science cannot progress without clinical research. Alarmist, one-sided books, television shows, and news articles discourage public participation in clinical studies and promote excessive regulation. "Without clinical research, our medicine cabinets would be empty," said Norman Goldfarb, founder of the First Clinical Research Speakers Bureau and managing director of First Clinical Research LLC.

The First Clinical Research Speakers Bureau provides an international capability to tell the industry's story face-to-face at the thousands of schools, community centers, churches and other places where people gather. "If we don't put a face on our industry for the public, others will do it for us," said Mr. Goldfarb.

Within 4 days after sending out an email announcement, the Speakers Bureau had signed up 170 speakers from 34 U.S. states and seven other countries. At least two speakers had already been contacted by industry conference organizers. Many more speakers are required for full geographical coverage. Speakers include study coordinators, clinical research associates, administrators, university professors, and company presidents.

Resources for speakers, including slides, hand-outs and public speaking tips – in English and Spanish – are available on the Speakers Bureau's website at <http://www.firstclinical.com/bureau>. "We have a great story. It's not hard to tell. All we have to do is get out there and tell it," said Mr. Goldfarb.

**About First Clinical Research**

First Clinical Research is a leading provider of clinical research best practices information, consulting and training services. Other free community services it leads or provides to the clinical research industry include:

- The Journal of Clinical Research Best Practices, with over 32,000 subscribers
- The Model Agreement Group Initiative (MAGI), with members from over 750 clinical research sponsors, sites and contract research organizations (CROs)
- The Clinical Research Relief Organization (CRRO), which organizes assistance to disaster (e.g., Hurricane Katrina) victims in the clinical research industry

Information about these services is at <http://www.firstclinical.com>.

# # #