

Clinical Research Relief Organization Raises over \$5,000 for Hurricane Victims

By Norman M. Goldfarb

In three interactive audioconferences in January and from a \$1/new-subscriber contribution by the Journal, the Clinical Research Relief Organization (CRRO) raised over \$5,000 to benefit Hurricane Katrina victims in the clinical research industry. Three speakers – Alicia Pouncey, Kenneth Kratz, and William Smith – provided their perspectives and advice on disaster preparation and mitigation for sponsors, sites and IRBs. Over 150 people attended each conference, an average of five per telephone connection.

If you missed the audioconferences, they are available as recordings over the telephone for \$99 each. The audiences rated the sessions very good to excellent. Contact me at ngoldfarb@firstclinical.com for more information.

The best way to leverage the funds is probably to conduct free-medicine clinics sponsored by clinical research sites in New Orleans. We can help the sites, the subjects, and the entire industry. Given the beating our industry continues to take in the media, the clinics will probably generate "man bites dog" national press coverage.

Please forward this article ASAP in the direction of the pharma executives who have authority to donate the drugs.

If you have another idea for using the funds, please let me know.

CRRO is putting its other operations, e.g., job postings and missing people location, on hold until the next disaster strikes.

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