

## What’s New on the DIA Exhibit Floor?

By Norman M. Goldfarb

Innovation is alive and well in the clinical research industry. Here are some highlights from the exhibit floor at the 2015 Drug Information Association Annual Meeting:

**Clinical Ink** announced the integration of its SureSource eSource system with JReview’s reporting, graphing and analysis product.

**CluePoints** announced the launch of Key Risk Indicators (KRIs) within its Clinical Monitoring Platform, which complement the statistical analysis of all clinical data via the interrogation of the operational and metadata within the study.

**Comprehend** announced the launch of its cloud-based Continuous Quality Solution, which enables Clinical Operations to continuously improve quality and speed the development of a portfolio of clinical trials across teams, sites and CROs.

**eClinicalHealth** presented Clinpal, an integrated study portal for patients, sites and sponsors.

**ERT** introduced Insights Cloud, a suite of data analytics, visualization and workflow applications that leverage real-time clinical trials data to provide clinical trial sponsors and CROs with actionable insights and tools for data-driven process optimization.

**ICON** launched the Firecrest Patient Portal to help patients find active trials, complete pre-screening questionnaires, select a convenient study location, and understand the study before consenting to participate.

**IMS Health** announced CT Pulse, a social media listening tool tailored for clinical trials.

**IRBshare** presented its Shared Reliance Model for multisite studies, whereby one of 57 member IRBs can share their approval documentation for a study with other member IRBs to streamline IRB submission and review.

**Longboat** introduced their Guided Compliance system, which guides site personnel through a clinical study protocol, while allowing study teams to continually monitor site engagement, identify site risks, and address quality issues.

**MaxisIT** showed Data Sciences Workbench, which enables data scientists to engage at a granular level with data from over 20 disparate sources, such as CTMS and EDC.

**OmniComm** announced a new version of TrialMaster, which enables direct patient data entry into its EDC system.

**OpenClinica** introduced Participate, a mobile, BYOD solution for engaging research participants by improving communications and collecting high-quality electronic Patient Reported Outcomes (ePRO) data in a way that is convenient for them.

**Oracle Health Sciences** presented InForm Cloud Service 6.1, which includes a number of new features, including the ability to update protocols in-place without taking the study offline.

**Parallel 6 and MMG** introduced Clinical Reach, a mobile platform with dashboard management features that supports participant engagement and retention through secure, personalized cloud-based communications with site staff around the world.

**PRA Health Sciences** announced its new Predictivv platform, an integrated solution for designing, planning and optimizing the management of global clinical studies that harmonizes data, processes and people.

**Quintiles** introduced the Infosario One mobile app, giving clinical researchers mobile access to critical clinical trial information.

**Quorum Review IRB** announced Site Match, a service to help study sponsors find the right sites for their studies.

**Schulman IRB** debuted PDQ Performance Data Quicklist for site identification and performance assessment.

**TransPerfect** announced the release of Trial Interactive eFeasibility, which streamlines the global feasibility process for deciding which countries should be in a study based on disease prevalence, access to patients, regulations and more, and is a module in the Trial Interactive platform that integrates with the Study Start Up, eTMF and Safety modules.

**Wincere** released m-Comply, which helps determine whether regulatory agencies consider a mobile app a medical device and, if so, helps identify which regulatory requirements may apply.

**YPrime** announced integration of Berlinger's Q-tag and Fridge-tag USB-enabled temperature monitors into its Interactive Response Technology (IRT) system for fast, simple access to stability data.

## **Author**

Norman M. Goldfarb is Managing Director of First Clinical Research LLC, a provider of clinical research best practices information services. Contact him at 1.650.465.0119 or [ngoldfarb@firstclinical.com](mailto:ngoldfarb@firstclinical.com).